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In 1956 three professors of communication-Fred S. Siebert, Theodore Peterson and Wilbur Schramm-brought out their Four Theories of the Press which went a long way in establishing a typology in the minds of journalism educators and students.

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We will use the Four Theories of Press to explain the different media systems. The four theories are: The Authoritarian Theory, The Libertarian Theory, Soviet-Communist Theory, and Social-Responsibility Theory.

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FOUR THEORIES OF THE PRESS ORIGINS OF THE THEORIES The " Four Theories of the Press " was by three professors, Fred S. Siebert, Theodore Peterson and Wilbur Schramm, and since 1956, has come a long way. Over time, it has established a typology in the minds of journalism educators and students. The four theories are authoritarian, libertarian ...