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Beginning And Intermediate Users 5th Fifth
Edition By Kauffmann Sam Kennedy Ashley
Published By Focal Press 2012

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trusted guide to uncovering the many layers of one of the
world's most exciting crafts. This book weaves valuable
editing principles together with the robust Avid workflow,
delving deeply into efficient editing techniques and concepts.

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Avid Editing: A Guide for Beginning and Intermediate Users

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Avid Editing is a comprehensive guide covering Avid Xpress Pro, XPress Pro HD, and Xpress DV. Due to the similarity of Avid's interface across product lines, it is also relevant for Media Composer and other systems.

Avid Editing: A Guide for Beginning and Intermediate Users

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Completely updated for current HD, UHD, 2K, and 4K workflows, Avid Editing blends the art and aesthetics of motion picture editing with technical, hands-on instruction. Appropriate for beginners and intermediate users who need to refresh their knowledge of essential post-production techniques, this fully revamped and full-color sixth edition is also an excellent tool for editors coming to Avid from other non-linear editing platforms.

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5. Continue with "Starting the Avid Editing Application" on page 8 . (Macintosh) To install the Avid Editing application software: 1. Quit all applications. 2. Insert the editing application DVD. 3. Double-click EditingApplicationName.pkg. 4. Click to Install the Avid Editor Suite or Individual Product and follow the on screen instructions. 5.

Installation Guide for Avid Editing Applications

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Avid Editing is a comprehensive guide covering Avid Xpress Pro, XPress Pro HD, and Xpress DV. Due to the similarity of Avid's interface across product lines, it is also relevant for Media Composer and other systems. Suitable for beginning editors or experienced editors new to the Avid, the book provides step-by-step instructions for hundreds of editing tasks in jargon-free terms. The chapters guide you through an editing project, while the accompanying DVD provides narrative footage to download for immediate, hands-on practice. The book can be read and studied at home, or while sitting in front of an Avid, following the book's step-by-step instructions. More than a software manual, this book delves into general editing techniques, principles, and pitfalls. The author is an experienced teacher who will help you master the Avid as well as improve your overall editing skills. This edition covers working with HD, the 16:9 widescreen, and the powerful Script Integration tool. In addition, there's new coverage of the issues facing indie filmmaker who is trying to decide how to go from the DV stage (shooting on mini-DV or DVCAM formats) to theatrical distribution. As well, there is new material on using Avid in PAL regions.

Completely updated for current HD, UHD, 2K, and 4K workflows, Avid Editing blends the art and aesthetics of motion picture editing with technical, hands-on instruction. Appropriate for beginners and intermediate users who need to refresh their knowledge of essential post-production

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techniques, this fully revamped and full-color sixth edition is also an excellent tool for editors coming to Avid from other non-linear editing platforms. Topics covered include trimming, audio, effects, titles, color correction, customization, inputting, and outputting. A robust accompanying online eResource features professionally shot footage and Avid project files, allowing readers to work alongside the lessons taught in the book. The new edition covers: Avid Media Composer licensing choices Changes to the Avid user interface Basic and advanced visual effects Mastering Avid's audio tools Exploring Avid's Title Tool and NewBlue Titler Pro Understanding double-system sound techniques Syncing picture and sound files Understanding and applying LUTs The latest HD, UHD, 2K, and 4K Workflows

Completely updated for current HD, UHD, 2K, and 4K workflows, Avid Editing blends the art and aesthetics of motion picture editing with technical, hands-on instruction. Appropriate for beginners and intermediate users who need to refresh their knowledge of essential post-production techniques, this fully revamped and full-color sixth edition is also an excellent tool for editors coming to Avid from other non-linear editing platforms. Topics covered include trimming, audio, effects, titles, color correction, customization, inputting, and outputting. A robust accompanying online eResource features professionally shot footage and Avid project files, allowing readers to work alongside the lessons taught in the book. The new edition covers: Avid Media Composer licensing choices Changes to the Avid user interface Basic and advanced visual effects Mastering Avid's audio tools Exploring Avid's Title Tool and NewBlue Titler Pro Understanding double-system sound techniques Syncing picture and sound files Understanding and applying LUTs The latest HD, UHD, 2K, and 4K Workflows

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This is the first comprehensive guide to editing on Avid from a PAL standpoint, also including NTSC information where appropriate, making this book a worldwide manual. If you are already using Media Composer, Symphony, or Xpress and want to improve and consolidate your basic methods, or if you need to learn these systems from scratch, then this book is for you. This invaluable reference source explains, from beginner to intermediate level, the similarities and differences of these three packages and will ensure you get the most out of your Avid system. Based on his experience as a film and video editor and trainer, Roger Shufflebottom imparts all the information you need in a clear, accurate and easy to follow format. He provides a comprehensive guide to all the main editing tools of Media Composer, Symphony and Xpress. The text covers Media Composer versions 7-10, Xpress versions 2-4, and Symphony versions 1-3. Extra information is also included on Media Composer version 10.5, Symphony version 3.5 and Xpress version 4.5. Specific Apple Mac and Windows NT information is included. Moving beyond basic editing, 2D effects, 3D effects and graphic import are explained in detail. By working through the text you will be able to complete an Avid project competently and intuitively and you will learn some efficient and powerful working techniques. Roger Shufflebottom has been an editor since 1974, began training in 1993 and has run courses for major broadcasters including the BBC, Carlton, BskyB, Pearson Television and the American Forces Network as well as many facility companies. He is an Avid Certified Instructor and has written many articles for 'Avid User' magazine.

A guide to running a digital film cutting room, giving a comprehensive look at editing on today's hottest and most widely used editing system. Coverage includes telecine and

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the 3-2 pulldown process, media management and shared storage, configuring a feature project, digitizing, editing, cut lists a

Written in a Cookbook style, it's packed with logically-sequenced recipes to gain deeper understanding of the software. Each recipe contains step-by-step instructions followed by analysis of what was done in each task and other useful information. The book is designed so that you can read it chapter by chapter, or you can look at the list of recipes and refer to them in no particular order. If you are new to editing with Avid, this book will help you get the most out of Avid Media Composer right from the start. Even if you are intermediately experienced with Avid, you will discover new methods and gain a deeper understanding to take your Avid experience to the next level, with greater confidence.

This text is for beginning to intermediate users of Avid Xpress, Xpress DV, or Media Composer. These digital editing systems offer a tremendous number of tools that open up myriad creative possibilities for the film and videomaker, but are as a result difficult to master. The chapters guide readers through an editing project, while the accompanying DVD provides narrative footage to download for immediate, hands-on practice. The book can be read and studied at home, or while sitting in front of an Avid, following the book's step-by-step instructions. The new edition is updated to reflect the latest versions of Avid software, including an emphasis on the Xpress DV for Mac and Windows. There is also new material on Script Integration, a powerful tool now available on almost all of Avid's products, and a new chapter on how Avid can help the reader create material for current and future widescreen television formats. 7A beginning text designed for anyone new to the Avid 7Complete step-by-step instructions

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assume no prior knowledge 7Companion DVD contains footage from a narrative scene, so students can begin editing immediately

THE ULTIMATE BOOK ON HARNESSING THE POWER OF AVID MEDIA COMPOSER . Filled with hundreds of techniques and profusely illustrated in color, it will help you discover new ways to use the system and do things you didn't know were possible. Written by one of the pioneers of the digital editing revolution, this second edition focuses on

Media Composer 5.5. SUBJECTS COVERED INCLUDE: Interface Fundamentals; Advanced Editing & Trimming; The Smart Tool; Find & PhraseFind; Visual Effects & Advanced Keyframes; Color Correction; Titles; Mixing, RTAS & Stereo Audio; Multi-camera Editing; Toolsets & Workspaces; AMA & Media Management; Film & 24p Video; and much more.

REVIEWS: "The most ambitious and comprehensive book on Avid Media Composer I've read. Like having a seasoned pro sitting next to you, revealing his trade secrets. If you're a Media Composer editor, rookie or old pro, 'Avid Agility' will make you a better editor, guaranteed!" -- Jonathan Moser, Post Magazine "The quickest path to becoming a Media Composer Jedi Master. Editor and teacher Steve Cohen has written a clear, comprehensively-illustrated and easy-to-understand guide -- a bible on advanced editing with Avid Media Composer 5.x. This book is essential reading!" -- Lawrence Jordan, founder, 2-pop.com &

HollywoodReinvented.com "A definitive book about the Media Composer environment. May well be the ultimate book on customizing Avid's unique capabilities for individual creative editing." -- Ray Zone, Editors Guild Magazine "An easy read, logically laid out, and useful to novice and experienced editor alike. I highly recommend this book." -- Frank Capria, Consulting Designer, Media Composer, Avid Technology

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"Cohen's book will guide you to the next exciting level in the art of editing." -- Edgar Burcksen, CinemaEditor Magazine
"An amazing work -- for both new and old Media Composer users." -- Norman Hollyn, Head of the Editing Track & Professor, USC School of Cinematic Arts "A very readable, incredibly illustrated book. Consistently delivers magical little tricks that make you say, 'I wish I'd known that yesterday!'" -- Steve Hullfish, Avid Master Editor, colorist, author of four books. EDITIONS: This second edition offers detailed coverage of Media Composer 5.5. You'll find even more information, with a focus on Media Composer 6, in Avid Agility, Third Edition.

This book familiarizes users with techniques needed to complete an Avid Media Composer | First project. Each Lesson and exercise will focus on a phase of the editing process, starting with organizing media, assembling a sequence, refining a sequence, creating titles and effects, and outputting your program so that others can view it.

Provides information on the foundations of using Media Composer 6 to edit motion picture and television productions.

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